

## Who Is Epstein LaRue?



The writing world calls her Epstein LaRue, but reality calls her "Kay." No matter what you know her by, she is a lady of many talents. She started her nursing career as a nursing assistance in 1990, moving up to

LPN, and RN. She has worked on medical, surgical, emergency, telemetry, step-down ICU, rehabilitation, and psychiatric units.

As a paperback author, Epstein wrote her *Love At First Type* about how she and her husband met online, and since has written a medical romance about a nurse who falls in love with a patient's son, *Crazy Thoughts Of Passion*. Her latest book is a venture to blend together her love of writing and her love of travel nursing titled, *Highway Hypodermics: Your Road Map To Travel Nursing*.

Her most recent accomplishments include the publication of the article "Top 10 Reasons To Love Travel Nursing" in one of nursing's most prestigious magazines, *Nursing2004*, her book *Highway Hypodermics* was recently named as a finalist in USA Book News' Best Book of 2005, and most recently being named to *Health-care Traveler Magazine's* List of Top Travel Nurses for 2005.

Currently she is on assignment in the greater Nashville, Tennessee area, has recently developed the program "Got Nurses" for staffing companies, and is working on "*Highway Hypodermics: Travel Nursing 2007*."

Epstein LaRue, RN, BS

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## Got Nurses?



**Understanding What Nurses  
Want In A Travel Company In  
Effort To Retain Nurses**

YOUR TRAVEL COMPANY

## Got Nurses?

Understanding What Nurses Want In A Travel Company In Effort To Retain Nurses

**Your job as a staffing company is a difficult one!**

The travel nursing industry is growing at an extremely accelerated rate in the last five years. Once there were only a handful of staffing companies, today there are over 200 companies that specialize in travel nursing. The task of finding out what nurses want and supplying their needs has become an ever so daunting.

Recruiting nurses to join your organization is tough enough without adding the chore of retaining the nurses once you have got them on your team. With a little understanding of what nurses want, how to read their personalities, and how to treat them, your job just got a little easier.

“Got Nurses” is a one hour program developed by Epstein LaRue as a tool to give travel companies a peak into the world of travel nursing from the other side. As she takes you into her world of travel nursing, you learn what it’s really like to be out there on the road, the challenges faced on a daily basis, what nurses need from their recruiter, and how the recruiter can read what the travel nurse needs.

**It is often hard to distinguish between the hard knocks in life and those of opportunity.**

~Frederick Phillips

## Program Outline

- Who Is Epstein LaRue?
- The top wants for nurses
- What nurses want in housing.
- What nurses want in salary
- What nurses want in the hospital
- What nurses want in a location.
- What nurses want in a recruiter.
- The salesman factor.
- What nurses want in continuing education.
- What nurses want in benefits
- How to read your nurses’ personality.
- How to deal with your nurses’ personality.
- Putting it all together.

## What Others Said About This Program:

“It was useful to get perspective from somebody in the field. Very beneficial for recruiters.”

“Excellent presentation. I can’t think of a better way to learn about an RN’s view than hearing it through as RN’s actual perspective. THANK YOU!”

“Great personality! Very funny.”

“You did a great job”

### Currently On Assignment In Gallatin, Tennessee

For more information on how to take advantage of this educational opportunity, contact Epstein at...

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